

Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SEN ADD
Estimate Number	30S

Invoice #	107334-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107334
Alt Order #	06860182
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
 1831 Chestnut St.
 #602
 Philadelphia, PA 19103

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

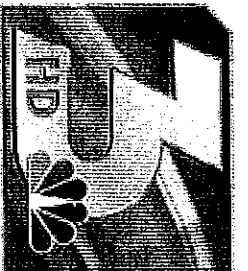
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	The Agenda 1230pm	1230-1p		10/01/12 to 10/07/12	4x	-TWTF--				
	KSNV			Tu	10/02/12	:30	12:56 PM	NVSB-TV12-27 jobs you	\$325.00		4
	KSNV			W	10/03/12	:30	12:55 PM	NVSB-TV12-27 jobs you	\$325.00		3
	KSNV			Th	10/04/12	:30	12:46 PM	NVSB-TV12-27 jobs you	\$325.00		2
	KSNV			F	10/05/12	:30	12:39 PM	NVSB-TV12-27 jobs you	\$325.00		1
2	KSNV	The Agenda 1230pm	1230-1p		10/08/12 to 10/14/12	1x	M-----				
	KSNV			M	10/08/12	:30	12:39 PM	NVSB-TV12-28Department	\$325.00		1
3	KSNV	News 3 in Prime	7-10pm		10/01/12 to 10/07/12	1x	-----S				
	KSNV			Su	10/07/12	:30	9:06 PM	NVSB-TV12-28Department	\$1,800.00		1
4	KSNV	Late Night w/Fallon	1237a-136am		10/01/12 to 10/07/12	4x	-TWTF--				
	KSNV			Tu	10/02/12	:30	1:27 AM	NVSB-TV12-27 jobs you	\$250.00		4
	KSNV			W	10/03/12	:30	1:00 AM	NVSB-TV12-27 jobs you	\$250.00		2
	KSNV			Th	10/04/12	:30	1:18 AM	NVSB-TV12-27 jobs you	\$250.00		1
	KSNV			F	10/05/12	:30	1:10 AM	NVSB-TV12-27 jobs you	\$250.00		3
5	KSNV	Late Night w/Fallon	1237a-136am		10/08/12 to 10/14/12	1x	M-----				
	KSNV			M	10/08/12	:30	1:17 AM	NVSB-TV12-28Department	\$250.00		1
6	KSNV	Saturday Today	7a-9am		10/01/12 to 10/07/12	1x	-----S-				
	KSNV			Sa	10/06/12	:30	7:52 AM	NVSB-TV12-28Department	\$625.00		1
7	KSNV	Sunday Today	7a-8am								

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



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7	KSNV	Sunday Today	7a-8am		10/01/12 to 10/07/12	1x	-----S				
				Su	10/07/12	:30	7:25 AM	NVSB-TV12-28Department	\$750.00		1

Aired Spots 13

Gross Total \$6,050.00
Agency Commission \$907.50
Net Amount Due \$5,142.50 **Payment Terms 30 Days**

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